Sponsorship Packages





Mentioned 2x/mo on social media

Full-page Ad in Program

Full-page Ad in 2 magazines in 2025

4 Email blasts to membership in 2025

Host 2 webinars for membership in 2025

Table display at Welcome Reception with introduction

Listed on Website with logo as 5* Donor

Reserved seating for 4 at the Awards Banquet with introduction and logo centerpiece

\$3000

Mentioned 2x/mo on social media

Full-page Ad in Program

Full-page Ad in 1 magazines in 2025

2 Email blasts to membership in 2025

Host 1 webinar for membership in 2025

Table display at Welcome Reception with introduction

Listed on Website with logo as 4* Donor

Reserved seating for 4 at the Awards Banquet with introduction and logo centerpiece



\$1500

Mentioned 2x/mo on social media

Half-page Ad in Anniversary

1 Email blast to membership in 2025

Table display at Welcome Reception with introduction

Listed on Website with logo as 3* Donor

Reserved seating for 2 at the Awards Banquet and logo centerpiece



\$750

Mentioned 1x/mo on social media

Recognition in Program

Space for cards and handouts at Welcome Reception

Listed on Website with logo as 2* Donor

Reserved seating for 2 at the Awards Banquet and logo centerpiece Title Sponsorship Available with \$10,000 Donation



\$250

Mentioned quarterly on social media

Recognition in Program

Space for cards and handouts at Welcome Reception

Listed on Website with logo as 1* Donor

Annual Convention and Membership Meeting Virginia Horse Center, Lexington, VA

October 27-30, 2025

The American Trakehner Association is excited for our 2025 Annual Convention and Membership Meeting at the beautiful Virginia Horse Center in Lexington, VA from October 27th - 30th!

The ATA has a long-standing history of being the only Trakehner registry in North America recognized and affiliated with the Trakehner Verband. The ATA is also a member of the World Breeding Federation of Sporthorses.

Trakehners are a spectacular and invaluable breed being declared a UNSECO Intangible Heritage and successful horses in all three Olympic disciplines, including representing the USA and Canada on Olympic, PanAm, and Championship teams. Join the ATA family to celebrate and honor these wonderful horses!